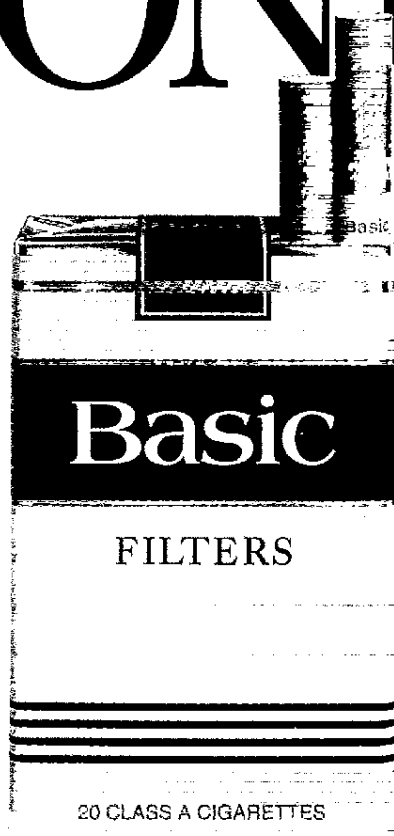


YOUR Basic BONUS

Basic Cigarettes.
They taste good.
They cost less.
And now you get a
free pack when
you buy two.
It's that simple.



© Philip Morris Inc. 1994

Ultra Lights: 6 mg "tar," 0.5 mg nicotine—Lights: 11 mg "tar," 0.8 mg nicotine
Kings: 16 mg "tar," 1.1 mg nicotine—100's: 16 mg "tar," 1.2 mg nicotine
Non-Filter: 25 mg "tar," 1.6 mg nicotine av. per cigarette by FTC method.

**SURGEON GENERAL'S WARNING: Quitting Smoking
Now Greatly Reduces Serious Risks to Your Health.**

MANUFACTURER COUPON

EXPIRES APRIL 30, 1994

BUY 2 PACKS, GET 1 FREE.

Use this coupon for a free pack of any style
Basic. To be eligible for future offers,
please fill out address below.

Name _____

Address _____

Apt. _____

City _____

State _____

ZIP _____

Phone (____) _____

Regular Brand Smoked _____

By participating in this offer and signing below, I certify I am a smoker 21 years of age or older. I am also willing to receive free cigarette and branded incentive items in the mail, subject to applicable state and federal law.

Signature _____

(Required)

Date of Birth _____

(Required)

Month _____

Day _____

Year _____

**TASTES GOOD.
COSTS LESS.**

Basic



VOID

2060175762